

Small, but just right.

An attractive residential location



a location with foresight

Quiet

Home ownership

View

Quality of life

City proximity

Taxation advantages

Basic infrastructure

Club life

School quality

Transport connection



Here in Appenzell Ausserrhoden, tradition and innovation can be perfectly combined. In this idyllic landscape close to the Säntis and Lake Constance, our employees appreciate the immediate opportunities for leisure activities after work.

Catherine Gisler, Metrohm

Real quality of life: living in Appenzell Ausserrhoden

Beautifully nestled between Lake Constance and the Alpstein massiv, between nature and culture, town and country: the rolling hills of Appenzell Ausserrhoden offer unique qualities of life and living opportunities. Ideal for working, perfect for holidays, a dream to live in.

Lush green meadows and dark forests, charming villages with a healthy life of their own and offering harmonious coexistence with nature. Appenzell Ausserrhoden is the ideal place for anyone who wants to live in a place where others relax while still enjoying an optimally developed infrastructure and excellent transport connections.

Here, thanks to the rich opportunities for leisure, sports and recreation, you will feel like you are on holiday every day of the year. In the 20 smaller and larger municipalities in the Hinterland, Mittelland and Vorderland, the quality of life is characterised by idyllic beauty spots, lively traditions and friendly neighbourly contacts.

Whether in Herisau, as the administrative and unofficial capital of the canton, the low-tax Teufen, Heiden with its panoramic view or one of the many smaller towns - all are considered ideal residential areas, especially for families. Day-care facilities and block times at state schools that meet demand, as well as community-wide services and networks for extracurricular childcare, make it possible for mothers and fathers to combine work and family life without a problem.

Thanks to excellent internet connections, Appenzell Ausserrhoden offers ideal conditions for home offices. Those who prefer a little distance between home and work can also find various coworking offices nearby.

The Federal Council is also convinced of the potential of Appenzell Ausserrhoden as a place to live - as is demonstrated by the Federal Programme 2020 - 2023 and the Vision 2030 it contains. The Federal Council is pursuing the long-term strategy of making Appenzell Ausserrhoden the preferred residential canton of eastern Switzerland.

And the Council emphasises:
"Anyone who can live in Appenzell Ausserrhoden, is privileged."

School and vocational education: from kindergarten to the top university

Appenzell Ausserrhoden has an excellent education system, ranging from kindergarten and modern primary school to vocational or secondary school (Cantonal School of Trogen with secondary school and technical secondary college). Herisau is also the location of the cantonal vocational training centre. Numerous private schools within a short distance round off the range of educational opportunities in Appenzell Ausserrhoden. The University of St. Gallen (HSG), one of the most prestigious universities in the world, is located in the immediate vicinity.



The Cantonal School of Trogen offers an excellent foundation for further studies.

School levels and duration

Switzerland's state schools are among the best in the world. Compulsory schooling in Appenzell Ausserrhoden is nine years. At all levels, the focus is on support that assists learners in their individual development.

Kindergarten	2* years
Primary school (primary and secondary level)	9* years
Bridging year (optional)	1 Year
Vocational apprenticeship with school attendance	3 - 4 years
Secondary school / technical secondary college	4 years
University	3+ years

* The first school year (first kindergarten year) and the last school year (third secondary class) are voluntary.



Switzerland's excellent education begins playfully in kindergarten.

Qualified professionals thanks to the dual education system

After completing primary school, young people can attend the cantonal school or start one of around 250 different vocational apprenticeships. The latter are divided into a practical and a theoretical part, i.e. the young people receive basic training in a company on the one hand and attend a technical college on the other. This is known as the dual education system. After completing an apprenticeship of three or four years, the young professionals have the option of entering the workforce or continuing their education at a higher level. Switzerland's dual education system is exemplary and yields results: in no other European country is youth unemployment as low as in Switzerland.



Dual vocational education and training is a Swiss success model.

Universities and Universities of Applied Sciences in the region

- University of St. Gallen (HSG)
- University of Zurich (UZH)
- ETH Zurich (Swiss Federal Institute of Technology)
- Eastern Switzerland University of Applied Sciences at the locations St. Gallen, Rapperswil and Buchs
- University of Konstanz (Germany)
- University of Liechtenstein
- St. Gallen Teacher Training College
- Zeppelin University Friedrichshafen (Germany)
- Swiss University of Speech Therapy Rorschach (SHLR)
- Other universities (of applied sciences) in Winterthur, Konstanz (Germany), Dornbirn (Austria), Feldkirch (Austria)

International schools and private schools in the region (selection)

- Sportschule Appenzellerland, Teufen
- Institut auf dem Rosenberg, St. Gallen
- International School Rheintal, Buchs
- Gymnasium Friedberg, Gossau
- Talent-Campus Bodensee, Kreuzlingen

Health: strengthened by naturopathy and conventional medicine

Hospitals, clinics, spas, specialist practices, naturopathic practices, dental practices. Therapies, massages, homeopathy, naturopathy, herbal medicine. Recreation, nutrition, exercise, regeneration, health maintenance, wellness. In Appenzell Ausserrhoden, health has been a top priority for centuries. The comprehensive range of treatments available reflects this, both in conventional medicine and in alternative healing methods.

A long tradition in health

As early as the middle of the 18th century, the nobility of Europe travelled to Appenzell Ausserrhoden to regenerate and strengthen their bodies, minds and souls with various natural healing methods, taking whey cures and mud baths and benefitting from the healthy air. Since then, health tourism has grown gently but diversely, so that today the region presents itself as a unique leisure, cultural and recreational oasis with an appealing range of spa and wellness facilities. The focus on disease prevention and health promotion strikes a chord with the times and optimally fills the space between tourism and medicine.

Traditional knowledge of nature and healing

Knowledge about the healing powers of nature has been passed down from generation to generation and is reflected today in around 250 approved alternative practitioners and an industry of traditionally grown and powerful natural remedies. This open attitude towards alternative and complementary medicine is accordingly anchored in the cantonal constitution as well as in health law.

Comprehensive medical care

The full range of health services in Appenzell Ausserrhoden combines alternative, complementary and conventional medicine and thus guarantees a broad range of medical expertise as well as holistic and high-quality healthcare. The hospital in Herisau provides in-patient basic medical care in the areas of internal medicine, surgery and gynaecology/obstetrics. The Psychiatrische Zentrum Appenzell Ausserrhoden, (the psychiatric centre in Herisau) and a number of specialised private hospitals and clinics complete the range of medical care and support.

Medical institutions (in-patient)

- Berit Clinic, Speicher and Teufen
- Hirslanden Klinik am Rosenberg, Heiden
- Klinik Gais, Gais (Valens Clinics)
- Psychiatrisches Zentrum AR, Herisau (Spitalverbund Appenzell Ausserrhoden)
- Rheinburg-Klinik, Walzenhausen (Valens Clinics)
- Spital Herisau, Herisau (Spitalverbund Appenzell Ausserrhoden)



Health has always been a high priority in Appenzell Ausserrhoden.

Properties and real estate: available in the best locations and at attractive prices

Appenzell Ausserrhoden offers a wide variety of properties and real estate in excellent residential locations and at attractive prices. Whether urban or rural, whether with a view of the Säntis or Lake Constance - there is no shortage of charming residential locations. The location Promotion office will be happy to help you find the property that meets your requirements quickly and easily.

Acquisition of properties by persons abroad (Lex Koller)

The acquisition of properties in Switzerland by foreign nationals, companies domiciled abroad or companies domiciled in Switzerland that are foreign-controlled is restricted by law and requires authorisation. Main residences can be purchased without a permit, provided that the person or the family has their legal and actual place of residence in Switzerland. Business premises can also be purchased without a permit. Business premises are properties that are used for a commercial or manufacturing operation or for another commercial type of trade or for the exercise of a freelance profession.



Rotbach development in Gais

Acquisition of holiday flats and holiday homes

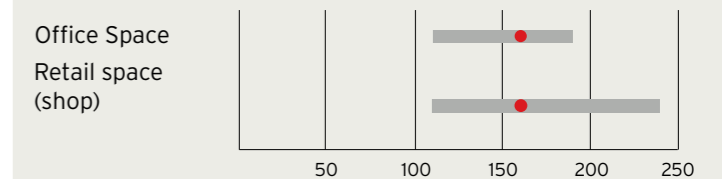
The purchase of holiday flats and holiday homes is only possible for foreign nationals with a permit from the Departement Bau- und Volkswirtschaft (Department of Construction and Economics) and only in selected municipalities. The cantonal quota is 20 units per year.

Standard market property prices

Real estate in each case incl. standard connections (heating, electricity, water, telecom)

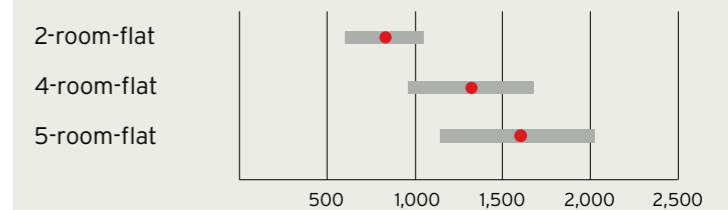
Industrial and commercial buildings

Net rent in francs (without running costs) per m²/year

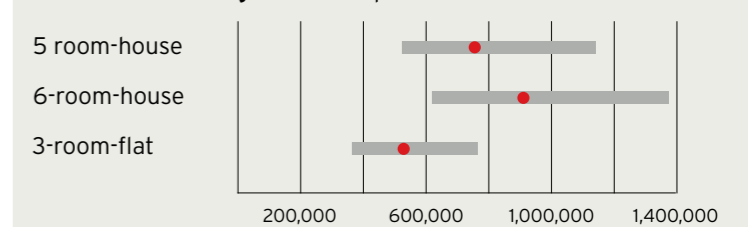


Apartments

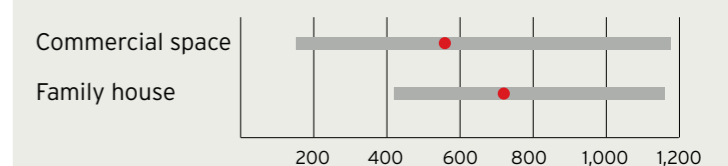
Rent in francs (without running costs*) per month



Residential buildings Purchase price in francs



Building land Purchase price in francs per m²



● Respective mean value / Source: Immo-Monitoring 2022/2, Wüest Partner AG

* Reference value for heating/water: approx. 10% of the net rent

Here for you:
in the centre of Herisau



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hearing from you

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